



Ben Ford

Senior Director & Board Member

BSc (Hons) DipTP DipSurv MRTPI

ben.ford@quod.com



Areas of expertise

Ben is a chartered town planner with twenty six years of experience in the private sector and is a founding Director and Board Member of Quod. Ben provides commercial planning advice within a range of property sectors including residential, retail, leisure, and commercial. Ben specialises in ground breaking large scale mixed use developments in London co-ordinating project teams. Ben has been called on a number of occasions as an expert witness.

Key experience

Lewisham Shopping Centre – Proposals for a new town centre comprising 51,000m² town centre uses; 1,800 homes, 653 student bedspaces and 450 co-living homes; 1.2ha of park and public realm and 15 new buildings up to 32 storeys.

Southall, Ealing - Proposals for an extended new town centre comprising 5,500 new homes and 11,500m² town centre and education uses, 7ha of new wetlands and public realm.

Bromley By Bow, Newham - Retention and refurbishment of seven Grade II Listed gasholders, building within, 2,320 new homes, 6,300m² town centre and light industrial floorspace, 6.7ha of new parkland and public realm.

Atlip Centre, Brent – Proposals for 421 co-living and 464 new C3 homes; 900m² community and town centre uses; and new buildings up to 29 storeys.

Lea Bridge, Waltham Forest – Detailed planning permission for 640 homes, 582m² commercial floorspace and buildings up to 21 storeys.

Wembley Park Station Car Park, Brent – Detailed planning permission for 454 new homes. 1,101m² of TfL offices accommodation, 115m² Class E and buildings of up to 21 storeys high

Expert Witness, Public Inquiry

Wembley Park, Brent
Royal Road, Southwark
Chelsea Estate, Royal Borough of Kensington and Chelsea
Brenntag, 215 Tunnel Avenue, Royal Borough of Greenwich
Featherstone School, Ealing
Salisbury Depot, Ealing
St Pancras Way, Camden

GLA Call-in Hearings

Pentavia Retail Park, Mill Hill, LB Barnet

Key clients

Asda
Barratt Homes Clarion
DTZ Investors Department for Transport Landsec
Legal and General London Square Meadow Partners
Mitheridge Capital Management
Places for London
Sainsbury's
Shroders
St Edward
St George
St William



Bow Common, Tower Hamlets – Hybrid planning permission for 1,450 homes, 3,275m² commercial floorspace and buildings up to 16 storeys.

Grand Union, Brent – Hybrid planning permission for 2,426 new homes, 2.3 ha of new open space and buildings of up to 28 storeys high.

Segro V Park, Brent – Planning permission for multi-level storey building of 19,380m² for B1a/c and B8 uses.

Smugglers Way, Wandsworth – Detailed planning permission for 554 homes in 13 buildings ranging from 8 to 15 storeys and 3,014m² of retail and business floorspace.

Swandon Way, Wandsworth - Detailed planning permission for 480 homes up to 17 storeys and 1,618m² of flexible commercial floorspace.

Carpetright, 651-657 Old Kent Road, Southwark – Detailed planning permission for 262 homes in buildings up to 20 storeys and 2,096m² of flexible commercial floorspace.

Haringey Heartlands, Haringey – Hybrid planning permission comprising 1,800 homes and 10,000m² commercial floorspace.

Chelsea Creek, Hammersmith & Fulham – Detailed planning permission for a 31 storey building and 415 homes.

Lombard Wharf, Battersea – Detailed planning permission for a 28 storey building on the River Thames Southbank comprising 135 residential units and 500m² of commercial floorspace.

St Michael's Square, Croydon – Detailed planning permission for 232 homes within two tall buildings of 25 storeys and 21 storeys.

Pentavia Retail Park, Mill Hill, Barnet – GLA Call-in approval – detailed planning permission for buildings up to 16 storeys and 844 homes and commercial floorspace.

New South Quarter, Purley Way, Croydon – Detailed planning permission for a mixed use proposal comprising 10,000m² of commercial floorspace; 845 residential units; nursery school and PCT; and deculverting of the River Wandle across the site.

West Hendon Estate, Barnet – Hybrid planning permission for demolition of West Hendon Estate and erection of 2,000 new homes and 3,000m² of commercial floorspace adjacent to the Welsh Harp including four tall buildings up to 30 storeys. Awarded CIL Exceptional Circumstances Relief.

Scotia Gas Networks (SGN)

National Grid

Weybourne Group



Stonegrove Estate, Barnet – Hybrid planning permission for the demolition of the existing estate and erection of 937 new homes and community facilities across a 12 hectare site adjacent to the Green Belt.

Trenchard House, Soho, Westminster – Detailed planning permission for 76 residential units and 2,000m² of retail and restaurant floorspace.

Osiers Gate, Wandsworth – Detailed planning permission for 275 homes, a 21 storey tall building and 3,000m² of commercial floorspace.

Former Cane Hill Hospital, Croydon – Hybrid planning permission for redevelopment of a 80ha site in the Green Belt for 660 houses, 5,000m² of commercial floorspace and new landscaped park.

Oriental City, 399 Edgware Road, Brent – Hybrid planning permission for a new Morrisons foodstore; 250 residential units, nursery and primary school for 480 pupils and a new Oriental Shopping Mall.

BMW & Booker, Nine Elms, Wandsworth – Detailed planning permission for buildings up to 18 storeys, comprising 307 homes and commercial floorspace.